

BLOOST

2023



Furniture

Spatial
Solutions

2023

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SAAD GOLD GALLERY
HABBE STORAGE SYSTEM
SYNAPSE OFFICE
CEMENT FACTORY SPATIAL ELEMENTS
AANSOO ACADEMY

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Taste of Space

Bloosh creates spatial products to enhance interior spaces and explores innovative furnishing solutions.

Bloosh seeks original solutions that makes spaces more functional, more vibrant and tailored to the needs of the users.



BLOOSH Framework:

Circular Design/Manufacturing

We use «Design» as a tool to:

Reduce - Remanufacture - Reuse - Repurpose and Reshape Resources to avoid Waste (of Materials, Time, Labour and Energy)

Changing Habits and Culture through built environment and Creating Unique Experiences

To design the desired space, we plan a strategy, define the vision and model the space vibe and function. We characterize the space through its elements. Objects have impact on daily activities, quality of human interactions and user performance.

Shaping the vibrant modern Life/work Style

Modularity, Multi-functionality, Flexibility and playfulness are key features of Bloosh products.

Bloosh mainly focuses on the quality of living and working and provides modern and innovative systems for work, communication and leisure.

Bloosh Mindset is to *consume less* and *build more*. To achieve this, Design is our asset. Our minimalistic approach is not just in form, but in each and every step of our process from scratch to manufacturing objects and shaping spaces.

Bloosh Studio designs and produces Furniture and spatial elements for:

Office - Retail - Public Space - Exhibition Space



Products



U-TURN

| U-Turn Table - For Home and Office |
2021
Concept Design : BLOOSH
Technical Fabrication : POUYA

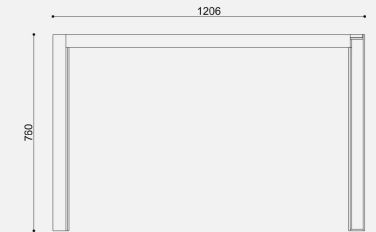
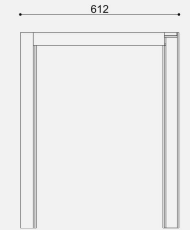
Dimension
Table
1200.600.760 mm

Coffee Table
600.600.400 mm

Base
Powder-Coated Steel



Top
Ceramic - Stone - Wood



U-Turn is a multi-purpose table. At home or at the office, this steel frame table can be a bold piece of furniture with its metal and ceramic combination. The frame consists of four similar U shape legs, two of them rotated 90 degrees. The rotation is due to the structural stability of the frame. It avoids vibration. Also for being more steady. The main character of the table is basically a strip that turns and flips around. The table top can be of wood, ceramic or any other opaque material and can be easily replaced if desired



PENTA

| Penta Stool - For outdoor and Indoor |
2021
Concept design : BLOOSH
Technical Fabrication : INCH Product

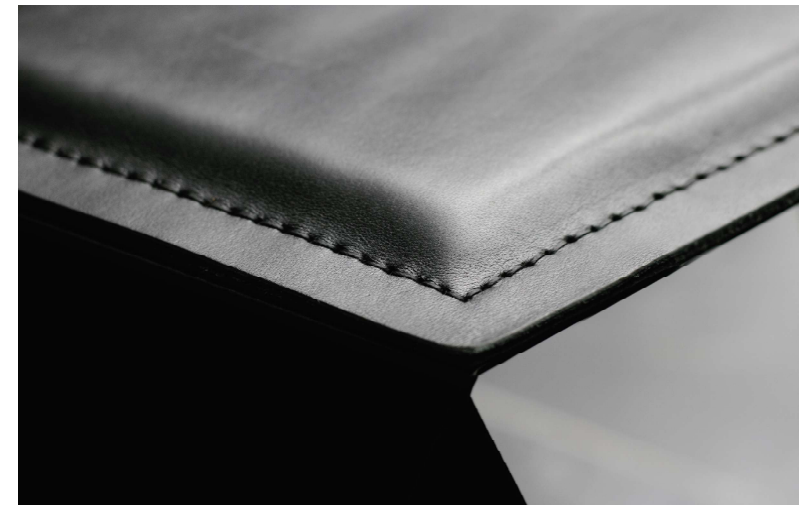
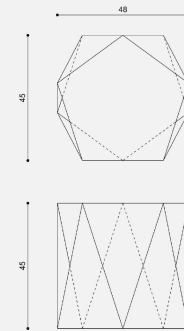
Penta is a steel-made stool designed based on two pentagonal forms connected with structural faces, positive and negative. The design provides various arrangements when they sit together. The geometric metal object can be used as a coffee table or a stool which comes with a natural leather cushion.

Dimension
450.450.480mm

Base
Powder-Coated Steel



Cushion
Natural Leather

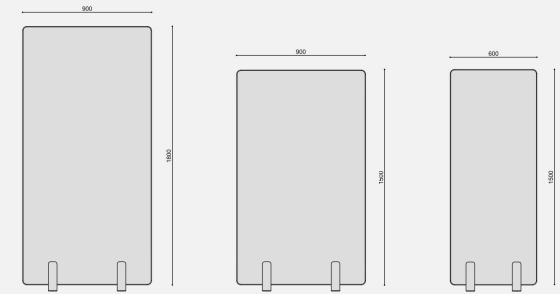


PEYMOON SET

| Peymoon Office furniture set - Home office and Office like home |
2021
Concept, Detail, Fabrication, Production : BLOOSH



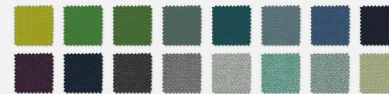
Dimension
1800.900 mm
1500.900 mm
1500.600 mm

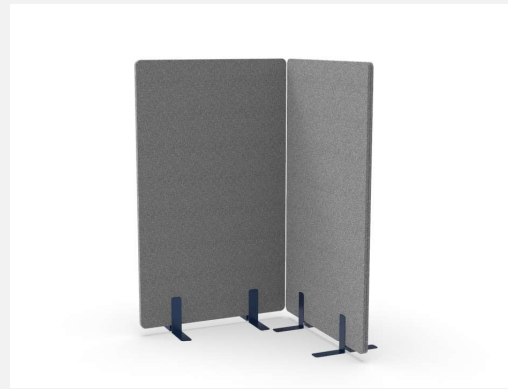


Base
Powder-Coated Steel



Uphostery
Fabric





┌ A Double face Panel is the main element of this set, which can work as a free standing partition or it can stand around table to provide privacy and acoustic space. It can also create a simple and easy to manufacture seating along with cubic cushions that are in two types of 10*50*60cm for the seat and 10*40*60 for back.

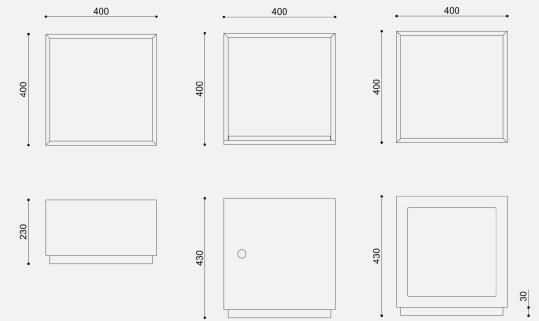
HABBE

| for Home, Office and Educational Spaces |
2021
Concept Design : Haftohasht Innovation Studio
Detail Design, Fabrication : BLOOSH



Dimension
400.400.430 mm
400.400.230 mm

Material
Plywood



Multi functional boxes made of plywood material come together to form variations of storage. Each module is called HABBE. habbe comes in four different moduls; full boxes work as storges that opens from the top side.





Re-position;
Habbe is perfect for spaces with changing needs. The arrangement of modules can be adapted to the needs of space. Same pieces, endless arrangements.
Collaborating with Namad Studio, Habbe also comes with felt covers as an option, to add a second texture and a wide color palette to the set.
Habbe can be customized for each project to meet the maximum function of the space.



Lili

[Chair - For Home and Office]

2021

Concept, Detail, Fabrication : BLOOSH

LILI s concept is based on the core idea of two bent pieces merging and making unity as the chair body. The design of curves and shapes of the two pieces and the chair legs are aimed at emphasizing this core idea.



Dimension

440.580.775(mm)

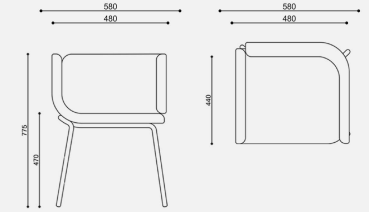
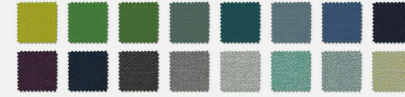
Base

Powder-Coated Steel



Uphostery

Fabric



STAGE

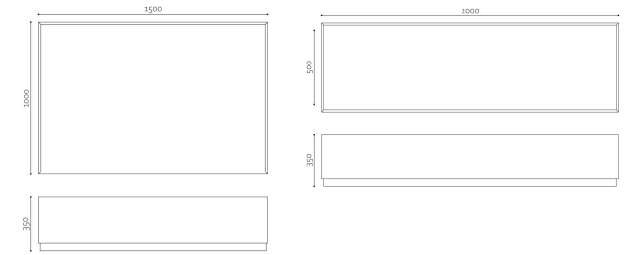
Social Seat - For Office and
Public Spaces |
2023
Concept, Detail and Production
BLOOSH



Dimension

Seat

1500.1000.350 mm
2000.500.350 mm
1000.500.350 mm

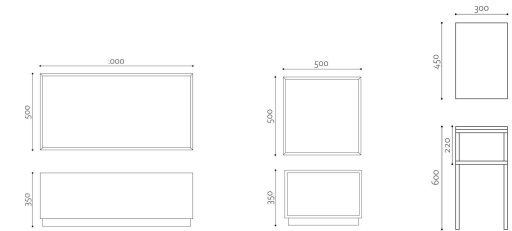


Shelf

500.500.350 mm

Table

600.300.450 mm



Matreial

Plywood
Painted mdf

Stage is consisted of fixed modules that combine in different variations and make a set of seats to fit every space. In public spaces, offices and ideation rooms, it provides a perfect set of seat, table and storage. Mixture of plywood, painted mdf, fabric cushions and metal frame table makes a beautiful and modern combination.

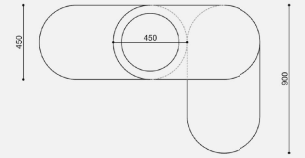


ZERO POUF

[Pouf - For Office and Public Spaces]
2022
Concept, Detail, Fabrication,
Production ; BLOOSH



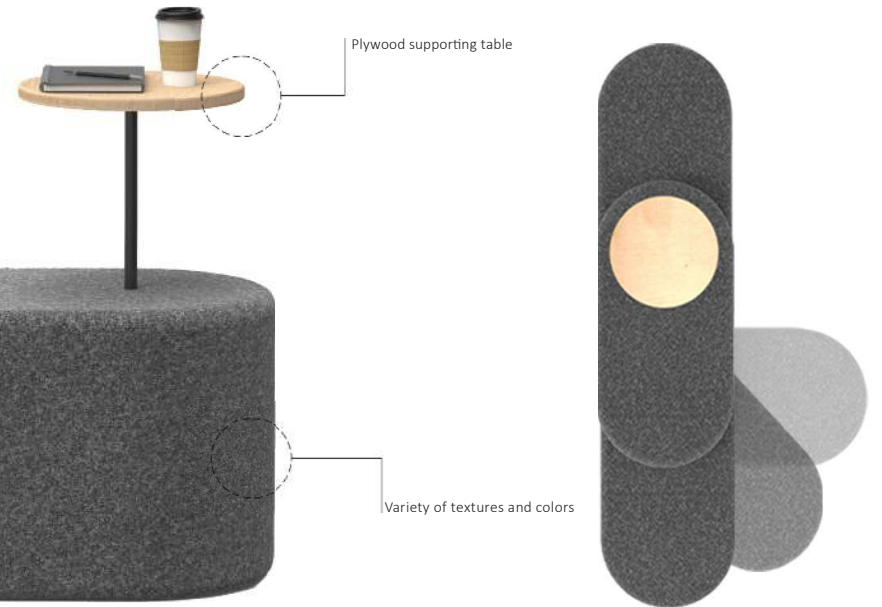
Dimension
440.580.775(mm)



Wooden Part
Plywood



Uphostery
Fabric





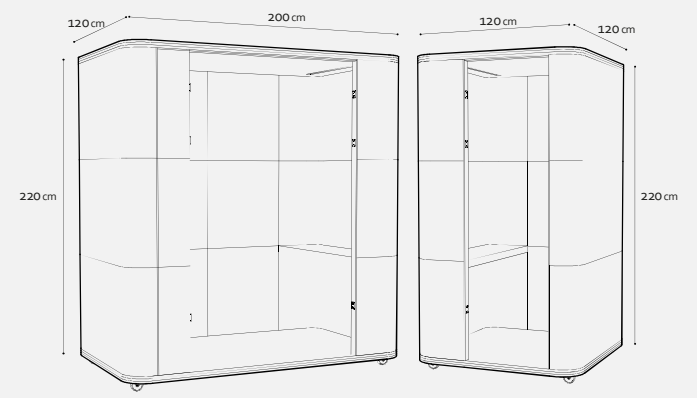
Zero pouf is a flexible spatial element. The modules shape concepts that provide different forms of seating for one or two persons. At a time when there are blurred line between home and office spaces, soft seating is a key element to bring the homey feeling to every space.





PHONE BOOTH

| For Office and Public Spaces |
 2022
 Concept and Detail Design: BLOOSH
 Acoustic and Felt Fabrication: NAMAD



Double
 220*200*120 Cm

Single
 220*120*120 Cm

Base Material
 MDF

Finishing Material
 Industrial Felt 4mm / Industrial Felt 8 mm





Silence booth is a small, enclosed space designed to provide a quiet and private area for individuals to work or make phone calls without distractions. It is ideal for open office environments or other shared spaces where noise levels can be high, making it difficult for people to concentrate or have confidential conversations.

The booth is equipped with soundproofing materials, ventilation, and lighting to create a comfortable and functional space. It also has amenities like power outlets, USB ports, and built-in desks and seating to accommodate various work styles. The booth has a modular design that can be scaled according to the user's need. The booth comes in detached pieces that can be assembled and disassembled easily.



MULTI

Replica

| Multi Table - For Workspace |
2021

Detail Design : Bloosh
Technical Fabrication: Sasan Dayani



Multi table is a perfect solution for a flexible workspace. It offers all the necessary features for a meeting. A portable package which incorporates TV stand, paper roll holder storage and a mounted lighting. It is an Adaptable workspace that can be reconfigured and rearranged quickly to suit changing requirements.





Projects

Ideation Room

2023

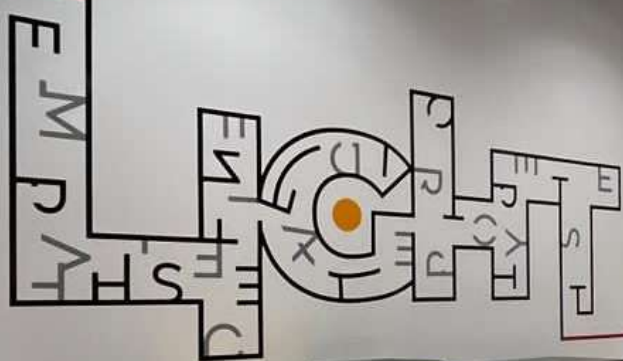
Interior Design and Execution: DIBA Archiventure

Furniture design : BLOOSH

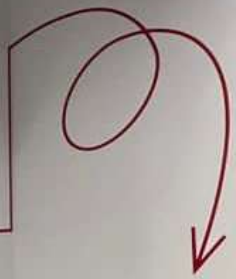
Products: Stage

Category: Office





"Great ideas are born
when we dare to question the status quo
and embrace the art of possibility."



SHEMIRAN CENTER OFFICE

2022

Interior Design and Execution: DIBA Group

Furniture design : BLOOSH x Mahsa Amini

Products: Peymoon set - Silent Room

Category: Office

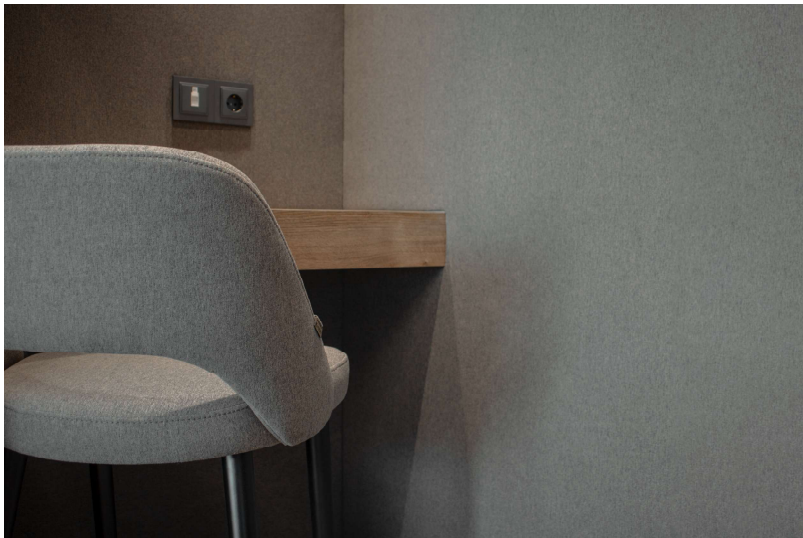


Room in room; Built in silent room

A private space is designed with upholstered panels to avoid distractions, interruptions and allowing users to work or communicate effectively.



The upholstered furniture brings warmth to the workspace. The combination of wood and textile creates a pleasant and calm atmosphere, resulting in less stress, better mood and more concentration at work.
the harmony of materials and colors in all the elements of the interior provides a perfect balance and a well-defined character in space.





SAAD Gold Gallery

2022

Interior Design and Execution: BLOOSH

Category: Commercial



Saad gold gallery is a new brand in Jewellery Design.

Saad referred to Bloosh for an interior design according to its brand identity.

A young modern look with the use of the brand's color palette was desired.

As the area of the showroom was very compact, the main concern was to include all the necessary features and functions and use the space as efficient as possible.

Design of the displays was another key factor to define the style and to provide maximum functionality.

SYNAPSE OFFICE

2022

Interior design, Furniture design : BLOOSH x Mahsa Amini

Interior Execution: DIBA Group

Products : Office Booth - Peymoon Panel - Multi Table - Linear Desk

Category: Office



Bloosh seeks to create modern vibrant spaces.

Collaborative environment, multiple use areas and furniture that encourages innovation and creativity and provides suitable spaces for different activities.

Accessible amenities and facilities to support the well-being and productivity of the occupants is an important issue in this project.



Habbe Storage System

2022

| Modular Storage/Seat system for Flexibe Space Design |



LINEAR Desk



MULTI Table

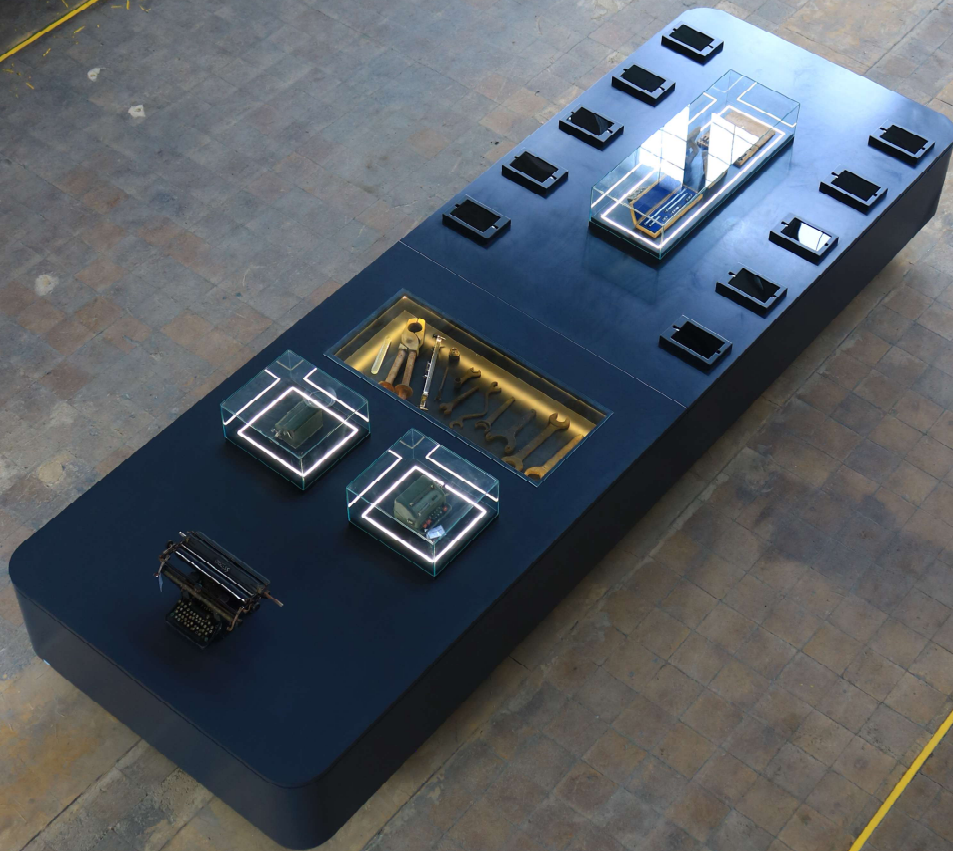
CEMENT FACTORY SPATIAL ELEMENTS

2022

Architecture : Diba Group

Customized Furniture - Reuse Furniture : BLOOSH

Category: Exhibition Design



The refurbishment of Rey Cement Factory is accomplished by DIBA Group. In this project, Bloosh was responsible for the design of Reused furniture and also a customized design for the interactive table of Industry Museum.

The interactive table was supposed to provide a central spot for getting information about the museum and its history. The table is a display showcase for the historical items of museum. Tablets installed in the table present the digital information. Sound system and lighting are other features of the table. The shape of the table is designed in harmony with the existing industrial objects of space.

AANSOO ACADEMY

2021

Interior Design and Execution:

DIBA Group

Furniture design : BLOOSH

Products: Peymoon set

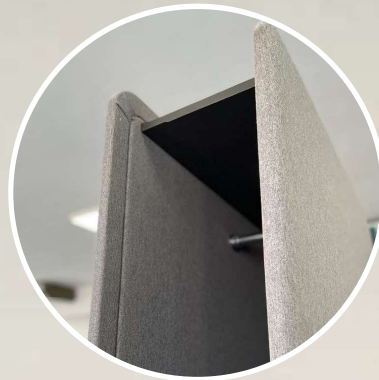
Category: Office



Bloosh seeks to create modern vibrant spaces.

To have collaborative workspaces we need to have better space utilization, improved employee socialization, emphasis on workspace culture, increased motivation and productivity.

Interior design and use of furniture can make this happen. Products that can re-locate, re-shape, re-function and organize the space according the changing needs of a company.



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